

## WHAT IS CYBER RISK PROTECTION FARM COVERAGE?

Cyber Risk Protection Farm coverage is a comprehensive cyber insurance solution designed to help businesses respond to a range of cyber incidents, including breach of personal information, the threat of unauthorized intrusion into or interference with computers systems, damage to data and systems from a computer attack, and cyber-related litigation.

## Who needs this coverage?

All companies that maintain data on clients, employees, and others have a responsibility to safeguard that data. Businesses are vulnerable to data breaches and cyberattacks by computer thieves, or dishonest employees and data can often be lost through an accidental or inadvertent release.

# Why do small to mid-sized businesses need this coverage?

All businesses need Cyber Risk Protection Farm because:

- Typical General Liability policies do not cover data breaches and cyberattacks
- Majority of attacks are against small and mid-sized businesses
- Every state has laws requiring business owners to notify affected persons of stolen or lost data and the associated costs create a severe burden on small businesses
- A business with a data breach needs to protect its own reputation
- Loss of income due to cyberattacks
- Lack of emergency funds and inhouse expertise to address cyber issues



## What coverages are included?

Cyber Risk Protection Farm goes beyond any cyber insurance currently available by combining coverage for:

- Data compromise response expenses
- Computer attack
- Cyber extortion
- Data compromise liability
- Network security liability

## What are the coverage features?

- A first-party coverage designed to provide the resources to respond to a breach of personal information
- A first-party coverage designed to provide resources to respond to a computer attack
- A first-party coverage designed to respond to an extortion threat
- A third-party coverage designed to provide defense and settlement costs in the event of a suit related to a breach of personal information
- A third-party coverage designed to provide defense and settlement costs in the event of a suit alleging that a system security failure on the part of the insured caused damage to a third party

#### What additional services are included?

- Access to eRiskHub®, a risk management portal designed to help business owners prepare and respond effectively to data breach and cyberattacks. Key features of the eRiskHub® portal include: an incident response plan roadmap, online training modules, risk management tools to manage data breaches, a directory for external resources, a news center with current articles from industry resources, and a learning center with best practices and white papers
- Access to "TechQ" which offers free computer diagnostics by phone and competitive rates for virus removal, technical assistance and related digital security services
- Claims managed by experienced cyber claim specialists
- Access to experts in recovering from cyber extortion and data breaches

# Is an application or other data required for a quote?

No, separate application is not needed for quotes.

# Can coverage be added in term?

Yes

## What limits and deductible options are available?

Cyber Risk Protection Farm coverage is subject to an aggregate limit. Limit options of \$25,000 and \$50,000 are available. Sublimits for certain coverages may also apply.

# Where can i find additional information regarding this coverage?

For more information on Cyber Risk Protection Farm please contact your sales manager.

## **CLAIM EXAMPLES**

### Scenario 1 - Computer Attack

A seed dealer's computer was hacked, compromising payment and personal client data. The seed dealer's clients were from multiple states and he needed assistance in meeting the various notification requirements under each state's law. Clients were urged to contact their banks and place fraud alerts on their credit files.

### Scenario 2 - Compromised Data

A burglar broke into a farmer's office and stole a computer with the private information and tax records of their employees.

The insured consulted with an attorney specializing in data breach and notifications were sent to the affected employees advising them to place a fraud alert with credit bureaus and to monitor their credit reports and other financial statements.

### Scenario 3 - Cyber Extortion

An insured's employee on a dairy farm opened a file in an email causing the dairy's computer systems including production data, to become encrypted. The insured received a message stating that in order to receive the decryption key, he needed to pay a ransom in bitcoin. If the ransom was not received within a week the key would be destroyed and any chance of accessing his files would be lost forever. The insured consulted with his carrier and they determined that the threat was credible. A negotiator was hired and the extortion was paid.

