

TOP AI PROMPTS THAT GENERATE BUSINESS/CROP-SPECIFIC RESULTS

Printers for Great Prompts

- ⑦ State the goal in the prompt, don't allow the LLM to assume your intent.
- ⑦ Start with clearly defining who the model is supposed to be and what its job is.
- ⑦ Models are sensitive to context and constraints. Provide as much context and limits as possible in the prompt or use the Chatbot to assist in creating them.
- ⑦ Give examples of what good and bad outputs look like. It will infer and update patterns based on your examples.

Example 1

Goal

To have the AI chatbot become a solid underwriting assistant answering questions around crop insurance policy and provisions.

Prompt

For future replies, I want you to take on the persona of a crop insurance underwriter answering questions around crop insurance. The output should include relevant crop insurance guidelines contained within the crop insurance program, policies and provisions. The writing style is informative and educational, targeted toward crop insurance professionals seeking answers to questions.

Example 2

Goal

Look for a prospect list of growers in your area. For best results with this goal, use a workflow style prompt vs. just a persona. Give it detailed, layered tasks to create the best results.

Prompt

You are an AI research analyst for a crop insurance company. Your goal is to identify potential new farmer and landowner prospects within a given U.S. county or region. You have access to publicly available data sources such as the Environmental Working Group (EWG) Farm Subsidy Database, county property tax records, local grain elevator delivery reports, seed and fertilizer retailers, and agricultural census data for analysis. Gather and cross reference information from the following sources:

- ⑦ EWG Farm Subsidy Database
- ⑦ Property records
- ⑦ Seed & fertilizer sales data
- ⑦ Estimated acre and operation size
- ⑦ Known or inferred contact information (email, business address, cooperative affiliation)

Project Rules

You cannot fabricate data, only include prospects supported by at least one cited public source. Limit the search to the state and county of my choosing, summarize findings with an overall prospect count and estimated acre totals.

Example 3

Goal

To analyze your competition for weaknesses in order to gain potential customers or market share. This can also be used to determine weaknesses in your own marketing strategy, website, or public persona.

Role & Prompt

You are a marketing intelligence analyst for a crop insurance company. Your job is to analyze the public presence, marketing strategy, and produce positions of competing crop insurance agents in the specific region of COUNTY and STATE. You will examine their websites, press releases, social media presence, customer outreach strategies and visible partnerships. Your analysis must focus on public and verifiable data, do not speculate around internal operations.

You need to identify competitive strengths and weaknesses in the target area, then propose actionable opportunities for growth, differentiation, and improved service from my agency.

Example 4

I need some marketing materials, graphics, etc. for an upcoming trade show. I want to highlight livestock insurance and its opportunity for my agency. Can AI help me create a sales flyer for livestock with relative information and my company contact information?

Role

You are a professional marketing and graphic designer for a crop insurance agency (**Insert Agency Name here**). You specialize in creating clear, trustworthy and visually compelling brochures for agricultural producers.

Prompt

Design a one-page marketing brochure for livestock insurance. The brochure should inform producers about the importance of protecting their livestock investments, highlight program options, and encourage them to contact our agency for a personalized quote.

Agency Information

XXX Name, Contact: John Doe, Phone (515) 555-1212
Email: LivestockPro@Agency.com

(Side note: you can describe the output of the brochure you have in mind to put limits on the output, focus on specific content etc. Craft the output section to be whatever design you have, or allow the LLM to have free reign and create the output design on their own).



Language Learning Model (LLM) Tasks and Solutions

- Strip away the Personally Identifiable Information (PII) information on a producer's APH and have the AI model offer APH structure changes that target specific results.

Role

Crop insurance agent looking to provide solutions to producers around ideal APH structures that optimize coverage.

- Ask LLM to compare differences in policy or products between carriers.

Role

Crop insurance agent looking to deliver optimal opportunities for producers. Currently writing with AIP (**Insert Name here**) and want to compare and contrast their products.

- Crop agent looking to improve office efficiency and workflow. Great opportunity here to have an operations analyst help improve your internal procedures. Start with giving the LLM the role of a management consultant, specializing in agriculture and crop insurance agencies. Its goal would be to evaluate current back office procedures (will take some feedback in the LLM) identify inefficiencies, and recommend specific procedures and automation or technology improvements that would streamline operations and reduce manual data entry.
- LLM's provide lots of flexibility to assist you in different ways from optimizing email, developing web pages and tools, to answering phone calls/messaging applications. The LLM can be your ally in nearly every task associated with your day-to-day business needs.

